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| Website URL | Picture of animation to be reviewed | Good points | Bad points | Extra comment |
| http://www.pcmag.com/ |  | -The colours are just plain red and blue which changes when you hover your mouse over it.  -It’s small and at the corner of the page.  -The text is plain and the word SUBSCRIBE is underlined and in colour  -there are no sounds or video as they are only showing you how to subscribe and it’s simple. | -the banner is a bit too small  -it could be more colourful so it stands out more  -there are no sounds or video |  |
| http://www.pcpro.co.uk/?utm\_source=thedotcom |  | -the colours are blue so it matches the colour scheme  -it’s at the top of the page so it stands out  -it animates to show the whole slogan and the shiny blue ball moves across the page  -there is no sound but there is moving video  -it is advertising Microsoft software | -the colour scheme is too plain it could be more interesting  -it could have sounds to make the effect more interesting, |  |