**PC MAG-http://www.pcmag.com/**

 [](https://www.zdmcirc.com/zdmcirc/default.asp?LK=new032612BR4&I=ibmp)

In PC mag, when I hovered my mouse towards the top right corner, in where there is a section with a photo of and I pad and overlapped by it, a Shape (A star of some sort) with “NEW!” written in inside it. When I move my mouse into the bright red star, the “Subscribe” in blue (“Subscribe to the All new PC magazine digital edition”) becomes underlined and blue whereas the once red star turns blue.

**2 GOOD THINGS ABOUT THIS ANIMATION:**-It is eye-catching  
-It reels the reader’s concentration to focus on the piece of information intended for the reader

**2 BAD THINGS ABOUT THIS ANIMATION:**-It is quite simple  
-It can get quite boring overtime

**PC PRO-http://www.pcpro.co.uk/?utm\_source=thedotcom**



In PC pro, it is quite a contrast because this time, you do not have to click anything because the animation is started automatically, with the title “BUILT FOR THE **FUTURE READY** NOW” and “BE PREPARED. **MICROSOFT PRIVATE CLOUD**”. The animation consists of a bubble perhaps or maybe a droplet of water is moving around as if floating in thin air with tiny 3D cubes also floating and moving around.

**2 GOOD THINGS ABOUT THIS ANIMATION:**-It is interesting  
-It is eye catching

**2 BAD THINGS ABOUT THIS ANIMATION:**-The graphics are quite bad for the droplet of water  
-The whole animation is really uninteresting, and boring after a few seconds.

I like the PC mag because I think it is smart, simple, and very obvious to point out the area where the reader should read.