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| Website URL | Picture of animation being reviewed | Good Points | Not so Good Points | Extra Comment |
| “<http://www.pcmag.com/>”  In this animation they have used two simple colours: red and Blue. It is a very simple layout in which the colour red and blue flips themselves around when the mouse is hovered over it. |  | * Colours- Red and Blue * Layout- Very Simple Layout * Text/Font- Simple font * Graphics- * Information-what is being conveyed (said)-here they are promoting subscribing to their magazine on an ipad | * Links-do they link ?No links * Sounds?- No sounds * Video?- No video | Could improve by using more colours |
| <http://www.pcpro.co.uk/?utm_source=thedotcom>  In this animation, they have used the colour scheme of blue which makes it seem eye-catching. This animation is very sophisticated because unlike the first one, it is complex. It’s screen changes all the time with different information. |  | * Colours-Blue * Layout- Very sophisticated and complex layout * Text/Font- Capital Letters * Graphics- * Information-what is being conveyed (said)-here they are advertising Microsoft | * Links-do they link ?Yes they link * Sounds?- No sounds * Video?- No video * Page has to be refreshed to start the animation all over again | Too much text and information sometimes confuses the audience |