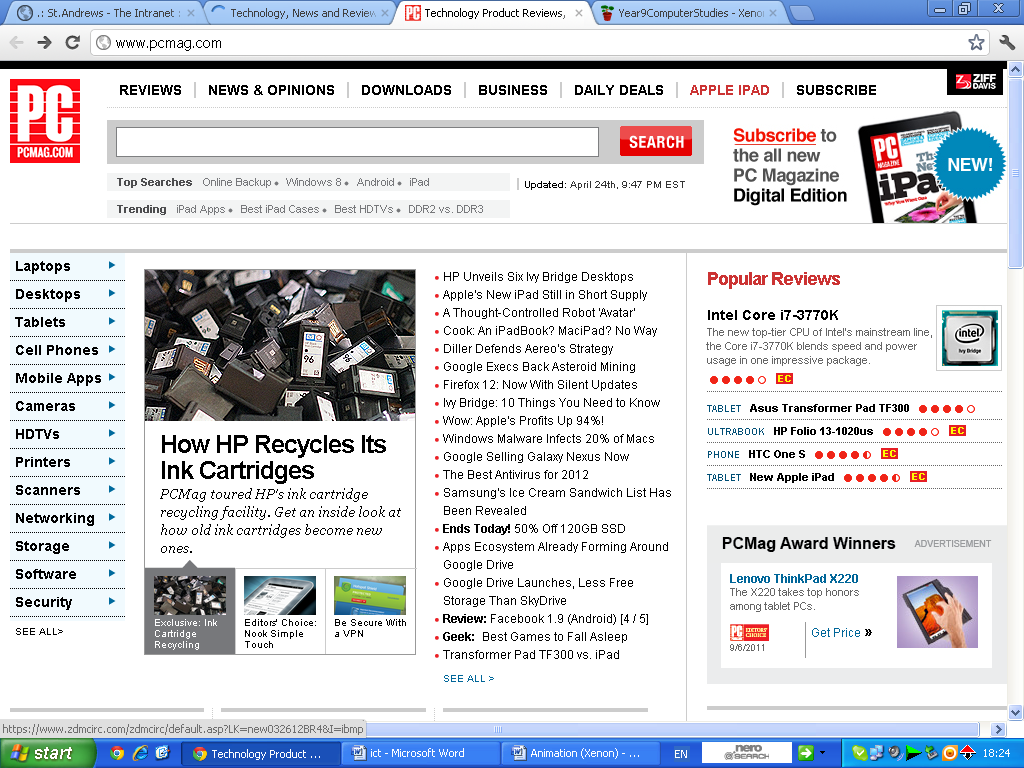
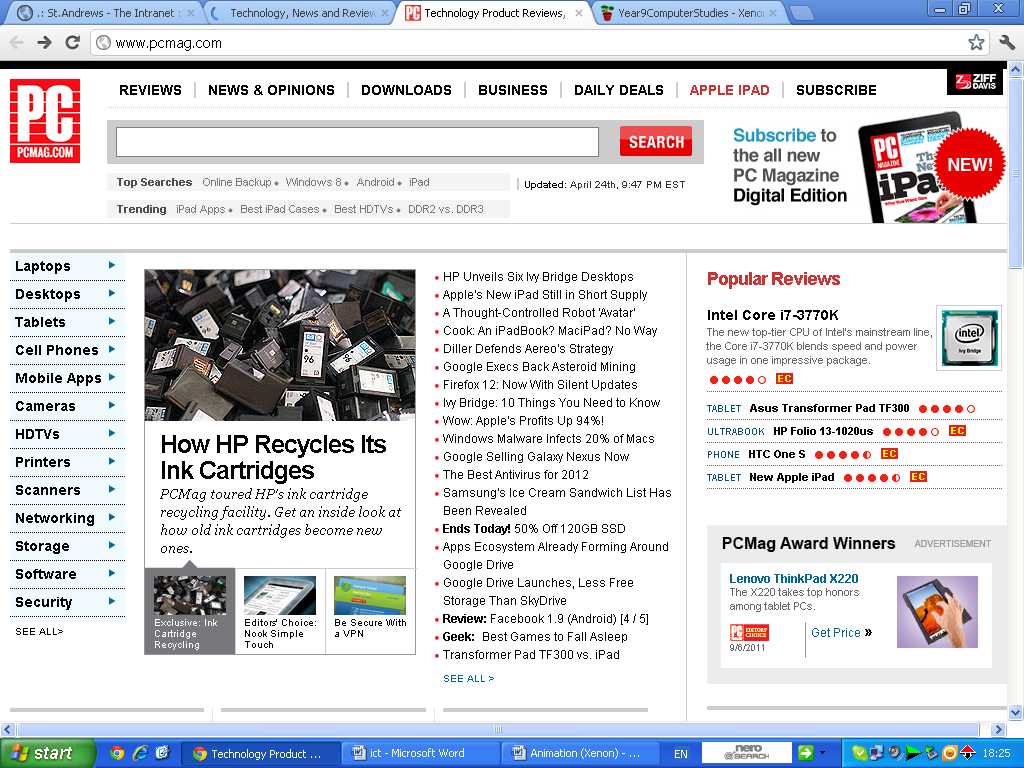
Animation

Good things about the animation:

* Sudden change of color catches the audience eye
* Change of color looks interesting

Bad things about the animation:

* Sudden change of color confuses the audience about where to see
* Too plain

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Good things about the animation:

* Seems very professional
* Good color scheme

Bad things about the animation:

* When the advertisement finishes, you need to refresh he page to start it again

I liked the Microsoft animation the best because it was the most eye-catching one. It also seemed more professional because of the color scheme. This animation was way more complicated than the first animation which made it even more interesting.