|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Website URL | Pictures of animation being reviewed | Good points | Not so good points |  |
| <http://www.pcmag.com/> |  | * Colour changes * Words on the left hand side and image on the right hand side * Bold * here they are promoting/ subscribing to their magazine on an ipad * They link * No sound * Not a video | * Only 2 colours * Not fancy font * White background * Here they do not mention how much it is |  |
| <http://www.pcpro.co.uk/?utm_source=thedotcom> |  | * Dark colour * Futuristic * Capital letters * Here they are promoting/advertising their new object, Microsoft private cloud * They link * No sound * Not a video | * Only 1 colour * Not fancy font * The background is too light * Here they do not mention how much it is. |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |