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| --- | --- | --- | --- | --- |
| Website URL | Picture of Animation | Good Points | Bad points | Extra Comments |
| http://www.pcpro.co.uk/?utm\_source=thedotcom |  | * It animates when you hover your mouse * 2 Colour changes | * Too Simple * Too Small size |  |
| http://www.pcmag.com/ |  | * Instant play, no need for hovering mouse * Low quality graphic. | * For low spec computers, it lags * Too much detail. |  |

* Colours
* Layout
* Text/ Font
* Graphics
* Information-What is being conveyed (sais) e.g. here they are promoting subscribing to their magazine on an ipad
* Links
* Sounds?
* Videos?