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| Website URL | Pictures of animation being reviewed | Good Points | Not so good points |
| <http://www.pcmag.com/> |  | * Colourful with blue and red * Colour changes when mouse hovers to animation * The word “Subscribe” is underlined when hovered to it * Its linked | * Animation doesn’t move if we don’t hover to it * Won’t understand that the animation *is* an animation * Very Simple |
| http://www.pcpro.co.uk |  | * The ad constantly moves and there is no need for hovering. * It’s more like a video * It’s linked * Uses 3D animation * Has ranges of the colour blue | * Plain |
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