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| Website URL | Picture of animation | Good Points | Not so good points | Extra comment |
| http://www.pcmag.com/ |  | • Colours  • Layout  • Text / Font  • Graphics  • Information – they are promoting subscribing to their magazine | • Links  • Sounds  • Video  • Background | • Would be better with background |
| <http://www.pcpro.co.uk/?utm_source=thedotcom> |  | • Layout  • Text – draws attention/stands out  • Graphics  • Information  • Gradient Background | • Colours – one colour scheme  • Sounds  • Video | • Many texts  • No standing out graphic |