**“**[**http://www.pcmag.com/**](http://www.pcmag.com/)**” Animation:**  
Good: It is one of the first thing you see. It says exactly what it is advertising.  
Bad: The advertisement is boring, it is not that eye catching and it is not really an animation. Limited colour to red and blue on the “NEW!” button.  
  
  
**“ <http://www.pcpro.co.uk/?utm_source=thedotcom>” Animation:**  
Good: It it the first thing on the page, so you see it straight away. This one is better advertisement strategy. The 3D look to the animation really captures attention.  
Bad: Limited colour range of blue,have reload web page several times to see the full animation.   
  
I like the second advert better because the 3D animation, it is eye catching.  
  
I want my animation to have:

* My logo
* Colour scheme of black and gold
* Add slogan
* my logo to move around